

2022 STRATEGY OVERVIEW

VISION	TO INSPIRE OUR COMMUNITY THROUGH SPORT & PHYSICAL ACTIVITY				
WE ARE ON A MISSION	TO USE THE REACH OF OUR SPORTING GROUP TO CONNECT OUR CITY, BRING PEOPLE TOGETHER & HELP MAKE GREATER BRISTOL AN ACTIVE, HEALTHY & HAPPY PLACE				
	CREATING A SUSTAINABLE LEGACY				
WHAT WE DO	FUN & INCLUSIVE SPORT & PHYSICAL ACTIVITY	IMPROVE HEALTH & WELLBEING	RECORD & ANALYSE INSIGHT & IMPACT TO DRIVE POSITIVE CHANGE		
GOALS	GIVE ALL YOUNG PEOPLE IN GREATER BRISTOL ACCESS TO SPORT & PHYSICAL ACTIVITY	RAISE ASPIRATIONS & HELP YOUNG PEOPLE FULFIL THEIR POTENTIAL	INCREASE PHYSICAL ACTIVITY LEVELS IN GREATER BRISTOL	MEASUREABLY IMPROVE HEALTH & WELLBEING	
HOW WE WILL ACHIEVE IT	LISTEN TO THE NEEDS OF OUR COMMUNITIES	FIRST CLASS SPORTS COACHING & PROGRAMME DELIVERY	USE OUR COLLECTIVE REACH AND FACILITIES TO MAXIMIZE IMPACT	COMMUNICATE WHAT WE DO & INCREASE ENGAGEMENT	
VALUES	COLLABORATIVE	PROGRESSIVE	HONEST	INNOVATIVE	AMBITIOUS